



ENTRY QUESTIONS: MARKETER OF THE YEAR

1. Provide a short bio on the nominee. Note: The marketer must be NZ based. **(limit 100 words)**

Type here

2. Explain the reason for nominating this marketing professional for Marketer of the Year. **(limit 200 words)**

Type here

3. What do you believe are the most significant achievements of the nominated marketing professional throughout their career? **(limit 200 words)**

Type here

4. Why do you believe this is a significant year in the nominated marketing professional's career? **(limit 150 words)**

Type here

5. How has this professional's strategic approach to marketing helped transform the performance of the business? Provide specific marketing initiatives that can support this. **(limit 200 words)**

Type here

6. If there's anything else you'd like the judges to know about this nomination, include it here. **(optional) (limit 50 words)**

Type here