



ENTRY QUESTIONS: MARKETER OF THE YEAR

- 1. Provide a short bio on the nominee. (limit 100 words)**

Please type here

- 2. Explain the reason for nominating this marketing professional for Marketer of the Year. (limit 200 words)**

Please type here

- 3. What do you believe are the most significant achievements of the nominated marketing professional throughout their career? (limit 200 words)**

Please type here

- 4. Why do you believe this is a significant year in the nominated marketing professional's career? (limit 150 words)**

Please type here

- 5. How has this professional's strategic approach to marketing helped transform the performance of the business? Provide specific marketing initiatives/projects that can be referenced to support this. (limit 200 words)**

Please type here

- 6. If there is anything else you wish the judges to know about this nomination, please add it here. (optional) (limit 50 words)**

Please type here