

# FUTURE OF RETAIL

## Marketing Conference

Thursday 8 June 2023

Following a highly informative and well attended conference in July 2022, our popular Retail Marketing Conference returns to The Cloud in Auckland for a second instalment:

## RETAILING IN RECESSIONARY TIMES

Headline sponsor **mediaworks.**

### 2023 Sponsorship packages available, include:

#### Promotion

**Pre and post-conference - extensive promotion via our B2B channels - NZ Marketing, StopPress, TheRegister, Idealog - including:**

- Online articles
- Solus EDMs
- Full pages in March/April issue NZ Marketing magazine

#### Conference day

- 150-200 attendees - senior retail marketers
- High impact Branding - including activation
- Speaking or moderating options
- Networking

### Contacts

**David Nothling-Demmer**

Editorial director  
david.nothling@scg.net.nz

**Vernene Medcalf**

Commercial manager, sponsorship  
vernene.medcalf@scg.net.nz

**For more information visit**

[nzmarketingmag.co.nz/events](http://nzmarketingmag.co.nz/events)

# 2022 FUTURE OF RETAIL MARKETING CONFERENCE WRAP-UP

## The Speakers

- Liz Fraser, Commercial Director, Mediaworks NZ
- Juanita Neville-Te Rito, Founder/MD, RX Group
- Bruce Gourley, Strategy Director, HYPER
- Richard Hale, Managing Director – Media, dentsu Aotearoa
- Dominic Quin, GM Marketing & CS Strategy, Foodstuffs Group
- Rupert Price, Chief Strategy Officer, DDB Aotearoa
- Abby Parkin, Managing Director, PHD Media
- Simon Laird, Head of Sales & Partnerships, Google
- Tyler Condon, Commercial Lead – Stocard ANZ, Klarna AUSNZ
- Liam Crause, Head of Marketing, Cartology NZ
- Nicky Greville, Managing Director, Spark Foundry

Watch all presentations from July 2022 Conference here:

[www.youtube.com/channel/UCzXrb9tvISNLGE169mEU1Zw](https://www.youtube.com/channel/UCzXrb9tvISNLGE169mEU1Zw)

**140 attendees** 65% of which were senior retail marketers – including the who's who of Aotearoa's retail marketing world, including:

- 2degrees
- Auckland University of Technology
- Bluestar
- Ebbette Group
- Foodstuffs
- Greencross Health
- Hannahs & No. One Shoes
- Harvey Norman
- Liquorland
- Mitre 10
- Reece Group
- Sheppard Cycles
- Silver Fern Farms
- Shopper Lens
- Stride Property
- Spark
- Takapuna Beach Business Association
- The Sleep Store
- The Warehouse Group
- Violette
- Water & Wild
- Weta Workshop
- Zooosh!
- Zip Co

## Thanks to our Sponsors

Premier sponsor **mediaworks.**

Event partners **Google Klarna. HYPER**

**cartology**  
we get customers

**SCG** CREATIVE.  
CONTENT.  
PRINT.